



Claude & Coffee

NEW YORK

TUESDAY, SEPTEMBER 8, 2026 · GEORGIE'S, 182 BROOME ST



SLIDES & RECAP



WELCOME

Claude Community NYC

A free, open community for people doing real work with Claude in New York. Run by ambassadors, supported by Anthropic, powered by whoever shows up.

Brandon Slickle

Claude Community Ambassador for New York City

Product & Engineering vertical: fintech, legal, private equity, edtech





WHY WE'RE HERE

Three reasons this room exists

Not a conference. Not a sales floor. A room where people who use Claude on real work compare notes in person.



01

Learn in public

The fastest way to get good at Claude is watching someone else use it on work that actually matters to them. Slides teach features. People teach judgment.



02

Build together

Bring the problem you are actually stuck on. Every format we run is built around your work, not a curriculum.



03

Free and open

Every event is free. No cost, no pitch, no gatekeeping. Community run, Anthropic supported, and that is exactly how it stays.



THE SHAPE OF IT

One community of a global program

Claude Community runs in cities worldwide. New York is a community, organized by vertical so the conversation stays specific to your industry. Events run across all five boroughs and out on Long Island.

10

NYC AMBASSADORS

5+LI

BOROUGHs, AND LONG
ISLAND

5

EVENT FORMATS

\$0

COST, ALWAYS

Attendee lists stay confidential. Come to learn, not to be sold to.



WHO RUNS IT

Meet your NYC ambassadors



Marie Roker-Jones

City Ambassador



Anupam Anand Ojha

Drug Discovery & Computational Biology



Dr. Kelly H. Zou

Healthcare & FinTech



Lara Shackelford

Financial Services



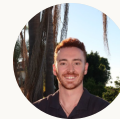
Mohammed Mamun

Software Development



Alex Roytenberg

Finance



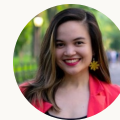
Brandon Slicklein

Product & Engineering



Hannah Stulberg

Product Management



Mikaela Reyes

Go-to-Market



Prasanna Gopalakrishnan

Enterprise Adoption

Find the ambassador who speaks your industry and bring them your hardest problem. That is what they are here for.



CLAUDE FOR YOUR INDUSTRY

Every lane has a version of this



Nonprofit

Volunteer coordination, grant writing, program reporting



Education

Curriculum design, feedback at scale, tutoring



Healthcare

Literature synthesis, prior auth, protocol drafting



Finance

Diligence memos, model review, portfolio monitoring



Legal

Matter intake, clause extraction, discovery review



Real estate

Lease abstraction, comps, deal packets



Engineering

Migrations, reviews and tests that run themselves



Marketing

Research to draft to distribution, in your voice



HOW WE GATHER

Five formats, one calendar

Pick the one that matches how much time you have and how much you want your hands on the keyboard.



Conversations

Small group, one topic, everybody talks. Best for the question you are embarrassed to ask.



Meetups

The social one. Coffee, a short talk, and the people you should have met months ago. You are at one.



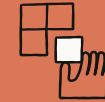
Workshops

Hands on keyboards. You leave having built the thing, not having watched it get built.



Build Days

Bring what you are building. No assigned project, just help and a room that ships.

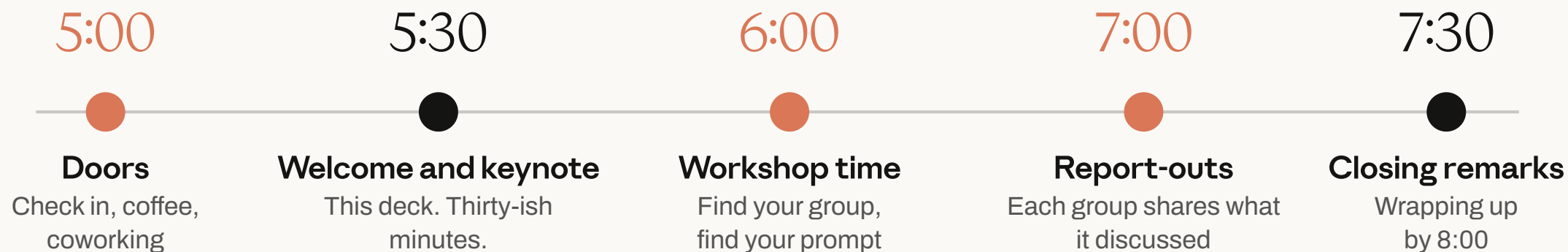


Impact Labs

A full build day pointed at one real problem, for an organization that needs it.



How tonight runs



Georgie's Cafe & Bar, second floor. Food is on the center table all night, and your drink ticket is good for your first round off the menu.



FLIP IT OVER

Your badge finds your group

FRONT

- The Claude Community NYC mark and the Claude & Coffee lockup
- Your name, set large enough to read across a table
- Your role and company, so nobody has to open with "so what do you do"
- New York · Sep 8, 2026

BACK

- One of five prompts, each about a real problem in a New York neighborhood
- **"Find your group"**, printed above it
- No assigned tables. The prompt on your badge is how you sort yourselves
- Your name beside a QR code that opens your LinkedIn

Five prompts, five corners of the room. Find the others holding yours, that is your group tonight.



WHAT'S NEXT

On the NYC calendar

SEP 13 · SUNDAY

Claude in Finance

Structured analysis and rapid synthesis for investment professionals.

SEP 15 · TUESDAY

Claude for Private Equity & Venture Capital

Diligence, portfolio monitoring and deal work.

SEP 17 · THURSDAY

Claude Build Night · NYC

Hands on keyboards, one real project, start to finish.

SEP 17 · THURSDAY

Claude Build Night · Long Island

Same format, same night, out on the Island.

SEP 22 · TUESDAY

Building with Claude: AI for Impact & Climate Leaders

Founders, investors and sustainability leads, in one room.

OCT 18 · SUNDAY

Claude & Longevity Health

FemTech and AI, for World Menopause Day.

Built something good with Claude, for your community or anywhere else? Submit it at claudecommunitynyc.com/demos and we will feature it at the next event.



PART ONE

Built Here

Tonight is about one shift: from helping your community once to building something that keeps helping it. Same tool, one year old this year, pointed somewhere new.



THE CEILING

"One favor. Then the next neighbor starts from zero."

Generous, and also the ceiling. The fix rides off with the one favor, and the next neighbor who hits the same problem starts again from zero, usually without you.



THE REFRAME

A favor is a peak. A system is a floor under the community.

ONE FAVOR AT A TIME

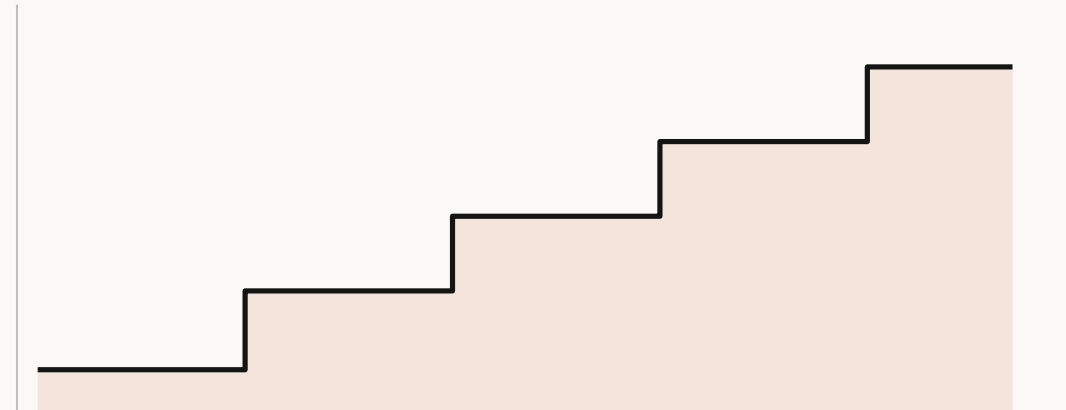
the community's average never moves



Help someone once and the fix rides with them, alone, until it breaks again.

A SYSTEM

each fix is one standard, held



Build the system once and it holds for everyone who hits the same problem next.



A lawyer who can't code found a permit crisis

Mike Brown, a personal injury lawyer in California. Before law school: a VFX artist and a reality TV producer. A friend's backyard cottage kept getting its permit rejected, so he went looking for why.



Michael T. Brown
Attorney · Founder, CrossBeam

90%+

REJECTED ON THE FIRST TRY

6 mo

AVERAGE DELAY

\$30K

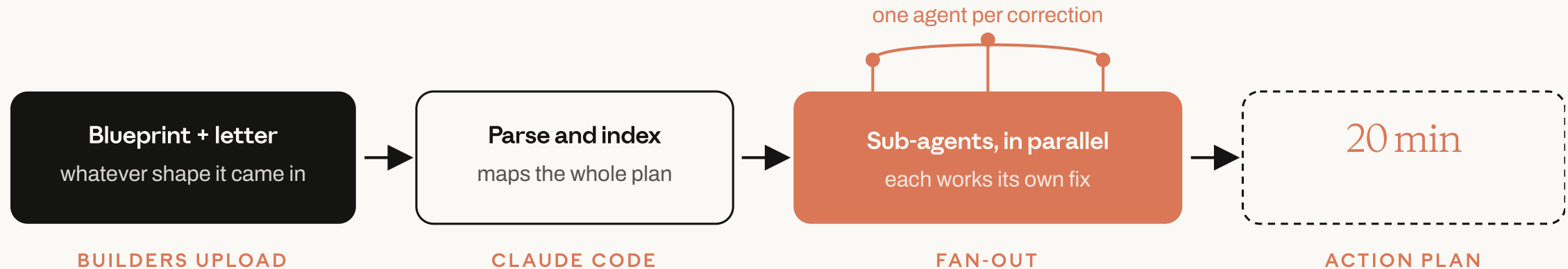
AVERAGE COST TO THE HOMEOWNER

"Everyone thinks California has a housing crisis. We don't. We have a permit crisis." Almost none of the rejections were about the plan: missing signatures, wrong code citations, incomplete forms.



SIX DAYS, PROMPTING ONLY

"I didn't write a single line of code"



"I didn't write a single line of code. I didn't even read a line of code." Cities run the same system on their permit backlog and get draft correction letters back.



WHAT HAPPENED

Buena Park needed 8,900 units. It permitted about 120.

First place

Out of 13,000 hackathon entries. Five hundred teams made it in, many from engineers at Nvidia and Apple. Fifty thousand dollars in Anthropic credits.

Five hours, not weeks

Review time cut from weeks to five hours per submission. Buena Park is exploring adoption.

"If we can solve for both sides of California's permit crisis, we might actually be able to solve California's housing crisis."



PART TWO

Five organs of a system

Skills. Connectors. Scheduled tasks. Managed agents. Loops. The same five parts that ship a pull request can run a tenant association's paperwork. Learn them once.



KNOW WHICH DOOR YOU ARE STANDING IN

Three surfaces, one engine



Claude

THINKS WITH YOU

SHAPE

A conversation

YOUR ROLE

In every single turn

IT REACHES

Whatever you bring to the chat

DONE MEANS

You read it and decide

REACH FOR IT

You are thinking something through



Claude Cowork

WORKS FOR YOU

SHAPE

A task with a plan

YOUR ROLE

Set the goal, then review

IT REACHES

Your connected apps and files

DONE MEANS

Progress and outputs you check

REACH FOR IT

The work repeats



Claude Code

BUILDS IT AND PROVES IT

SHAPE

An agent in your repo

YOUR ROLE

Set the objective and the bar

IT REACHES

Files, commands, tests

DONE MEANS

Tests pass, diff is clean

REACH FOR IT

Done is machine-checkable

Same model, same skills, same connectors underneath. Only your distance from the loop changes.



REFERENCE

The five, defined

TERM	WHAT IT IS	IN PLAIN TERMS
Skill	A folder of instructions Claude loads whenever a task matches it, carrying your format, your worked examples, and your rules.	A cheat sheet it reads before it starts.
Connector	A live link between Claude and a system you already use, so it reads and acts there directly instead of waiting for you to paste.	A key to a room it can walk into.
Scheduled task	A saved instruction that runs on a clock with your connectors and skills already attached, and delivers where you already look.	An alarm clock that does the chore for you.
Managed agent	The same thing fired by an event rather than a clock: a form submitted, an email landing, a complaint filed.	A doorbell instead of an alarm clock.
Loop	Work that repeats plan, act and check against a stated definition of done, and refuses to stop until the check actually passes.	It marks its own homework before handing it in.

Five words. Everything after this slide is just those five, wired together in different orders.



THE MAP

How the parts fit together



Notice what is missing from the chain: you. You appear once, upstream, when you define what good looks like.



Your community's playbook, written down once

A skill is a folder of instructions Claude loads when the task matches. For a tenant association it is the letter format, the code section, the tone that actually gets a landlord to respond.

A prompt says what you want *this time*.
A skill says how it is *always* done here.



Format

The structure every letter, notice or recap takes. Section order, length, what never gets left out.



Standing knowledge

The code citation, the board's process, the community's own history. Written once, not re-explained every time.



Non-negotiables

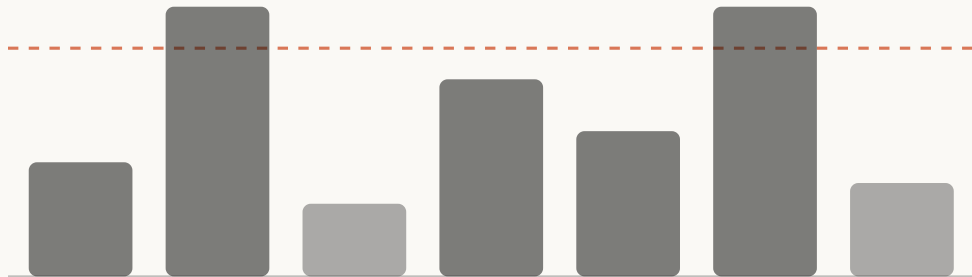
Tenant privacy, fair housing language, the lines that hold no matter who is asking.



Skills move the floor, not the ceiling

WITHOUT A SKILL

quality is whoever wrote the prompt

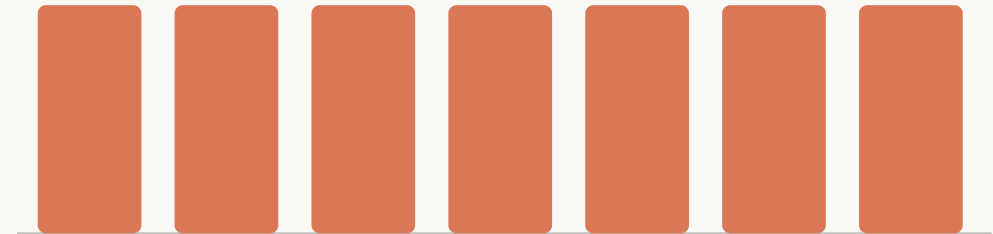


Your best day and your worst day both ship. The standard lives in one person's head, which means it does not exist.

If you have explained the same fix to your community association three times, stop explaining it. That is a skill.

WITH A SKILL

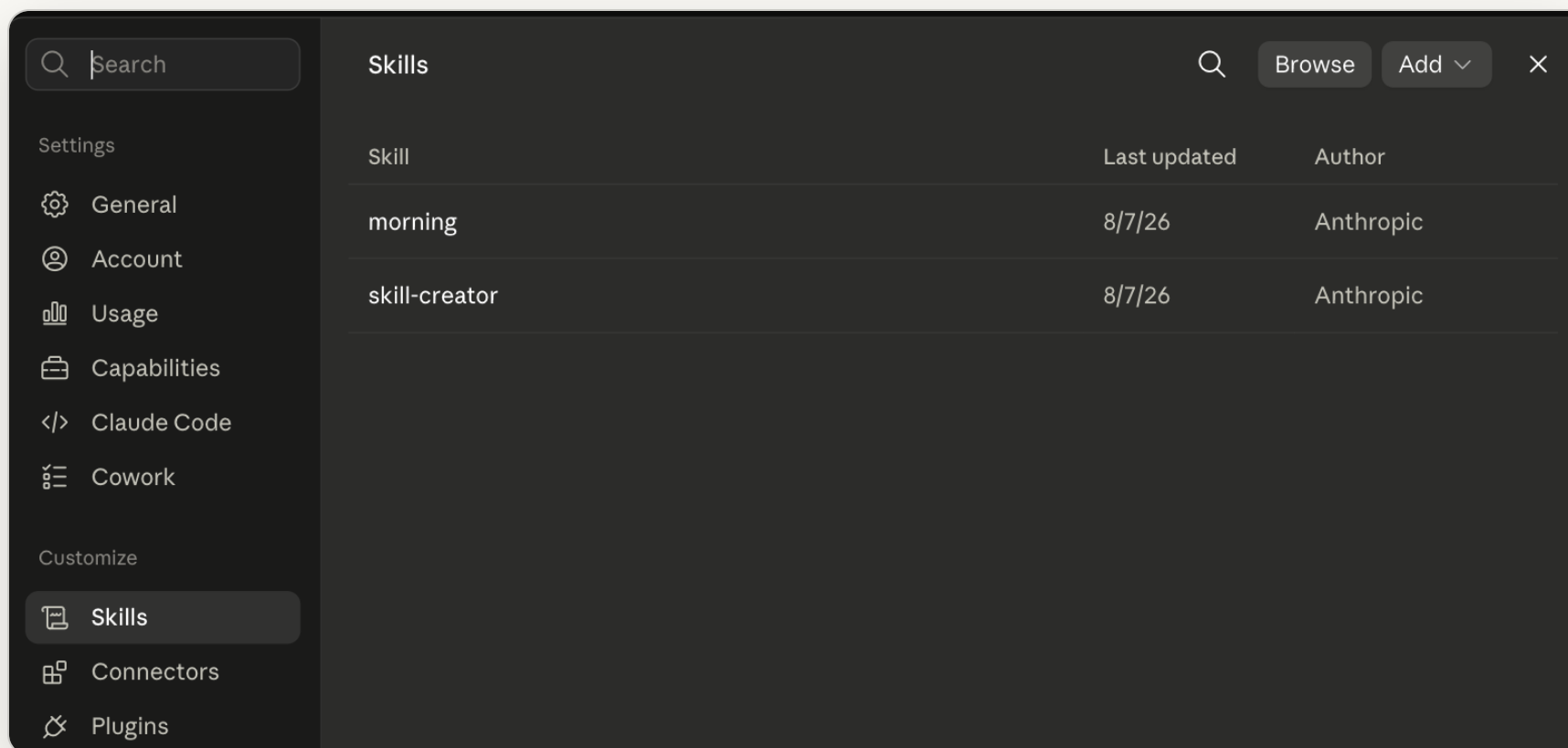
quality is the file



Every letter starts at the same standard. Improving the file improves every future letter, retroactively and forever.



Where they live



Customize → Skills. Add your own, browse what Anthropic ships, or point it at a folder. Once a skill is in there, Claude reaches for it on its own: a tenant letter, a grant report, a meeting recap.



It stops waiting for you to paste

A connector is a live link to the system you already use, so Claude reads and acts there directly. The association's inbox, the group chat, the city's own open data.



Inbox

Tenant complaints land already sorted, not buried three replies deep in a thread.



Group chat

What the community already said last week, without you scrolling to go find it.



Open city data

311 tickets, permits, violations, pulled the moment they post.

Every paste by hand is a missing connector.



An alarm clock, and a doorbell



On a clock

A scheduled task runs whether or not anyone remembers to ask. The Monday morning tenant digest, the monthly grant report, out at the same time every week.



On an event

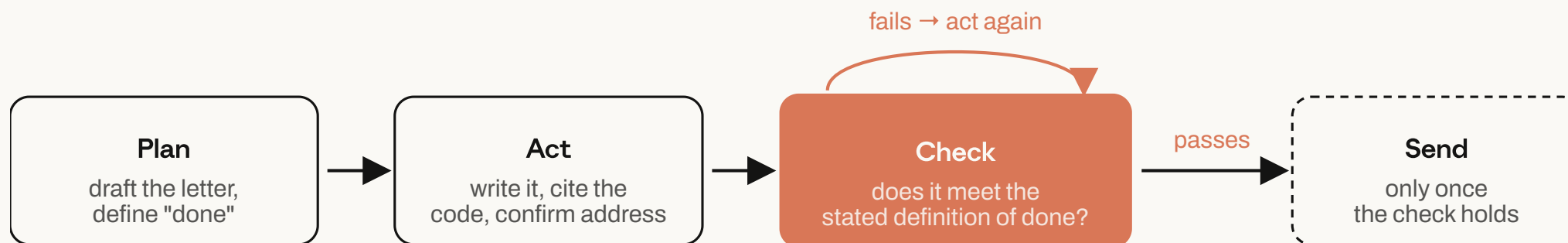
A managed agent starts when something happens: a form submitted, a new 311 ticket near you, a reply in the group chat that cannot wait for Monday.

If it only happens when you remember, put it on a schedule. If it should start the moment something happens, that is a managed agent.



Who checks the letter before it goes out?

A loop plans, acts and checks itself against a stated definition of done, and refuses to stop until the check actually passes.

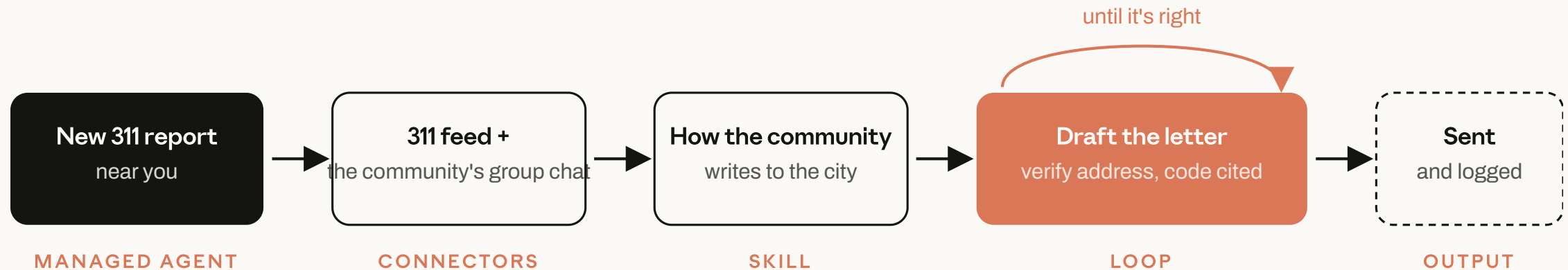


If the answer to "who checks this" is still you, every single time, you are missing a loop.



ALL FIVE, ONE PROBLEM

One pothole complaint, start to finish



Notice what is missing from the chain: you standing over it. You show up once, upstream, when you decide what a good letter looks like.



IT GENERALIZES

Same pattern, different community

The chain from the last slide runs across the top. Each row is one neighborhood problem running it.

	 MANAGED AGENT	>  CONNECTORS	>  SKILL	>  LOOP	>  SCHEDULE
TENANT ASSOCIATION Maintenance requests	New complaint filed	Group chat, email	Association's letter format	Code citation verified	Weekly status recap
COMMUNITY BOARD Proposal review	New application posted	City portal, meeting notes	Board's review checklist	Every rule cited checked	Agenda drafted for Thursday
SMALL BUSINESS Storefront support	Permit or violation posted	Open city data, 311	Plain-language explainer	Deadline and fee confirmed	Owner notified same day

Learn the pattern once. After that, the only new thing in any neighborhood is what the nouns are called.



PART THREE

Group work

Five prompts, five corners of the room. Find the others holding yours, that is your group tonight.



WORKSHOP FOCUS TIME

Tonight's five prompts

Your group's prompt is on the back of your badge. Talk through it, sketch how Claude could help, and get ready to report out.



Housing + Environment

How might we keep New Yorkers housed and safe as rent and extreme weather both get worse?



Jobs + Education

AI is already changing who gets hired. How might we help NYC's workers and students stay ahead of it?



Food + Healthcare

Food and health struggles often go together in this city. How might gen AI help close that gap?



Business + Social/Cultural

Rent and AI are squeezing small businesses. How might we help NYC's neighborhood spots and their culture thrive?



Education + Social/Cultural

Connection increasingly happens through screens. How might we use gen AI to bring neighbors and generations closer, not further apart?

No wrong answers. We want the wedge, the "how might we," not a finished product.



TAKE THIS WITH YOU

Five questions before your next fix

1

Have I done this before?

If yes, you are not writing a message. You are writing a **skill**.

2

Am I pasting context in by hand?

Every paste is a missing **connector**.

3

Does this only happen when I remember it?

Then it belongs on a **schedule**.

4

Should this start when something happens, not when I ask?

That is a **managed agent**.

5

Who checks it, me or the system?

If the answer is you, every time, you are missing a **loop**.



CLOSING REMARKS

Four steps, in this order, every time



01

See it

The issue you run into every day. The one you stopped noticing because it is just how things are.



02

Talk to them

Sit with the people actually living it. Their reasoning is the specification, not yours.



03

Gather data

The real cases, the real numbers, the real complaints. Not the invented kind.



04

Build

Something that streamlines the process for everyone who hits it next, not a one-off fix.

You are not trying to automate your neighborhood. You are trying to stop being the only one who can fix it.



Claude & Coffee

Claude Code turned one this year. The best year-one story is not a benchmark. It is a room full of people who pointed it at something real, right where they live.



CLAUDECOMMUNITYNYC.COM



JOIN THE WHATSAPP

STAY IN IT

Where to find us next

SITE & EVENTS

claudcommunitynyc.com

SHOW YOUR WORK

claudcommunitynyc.com/demos

CO-HOST

claudcommunitynyc.com/collaborate

SPEAK

claudcommunitynyc.com/speak

COMMUNITY

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